

WHY SPONSOR?

Promote Your Business

- Your company name and/or logo will appear on all event or marketing materials, depending on sponsorship level, months in advance, along with all post event appreciation materials.
- Event and program attendees are captive, receptive audiences who have the time to look, listen and hear about your products and/or services. We create a direct path through the event or program that allows for ample room and time for attendees to fully experience your company mission and objectives.
- Each event and program provides you with a unique networking opportunity to connect with the community.
- Receive instant responses regarding your product and/or service from event or program attendees. Each event and program offers a great opportunity for you to show your commitment to the residents of Mt. Pleasant and the surrounding areas.

Each event and program provides a unique opportunity for the community of Mt. Pleasant and the surrounding areas to come together. The community has a long tradition of supporting its benefactors. November 2017 the Robert Arellano "Dawg" Fest Rally plans to draw many people to the city of Mount Pleasant to celebrate this amazing cause! Through sponsorship, donations, and other Organizations involved this exciting event is able to fill the streets with great music, fabulous food, vendors, show, public, bikers, activities and community spirit.

Robert Arellano "Dawg" Fest Rally
749 E. 16TH ST. * MT. PLEASANT, TX 75455

Sponsor ;

Thank you so much for your interest in sponsoring the Robert Arellano "Dawg" Fest Rally. The proceeds of the event will be donated to the Robert Arellano Criminal Justice Scholarship Program as well as assisting other organizations for Children less fortunate in the community. *Event is scheduled to take place Saturday, November 18th, 2017, Titus County Fairgrounds & Pavilion Mount Pleasant, TX. Rain or Shine. We will also have the Annual Biker Ball that Friday evening November 17th at the Mt. Pleasant County Club Private Room.*

A little history on Robert Arellano: He was a very respected and decorated police officer in the community for several years in Mt. Pleasant. He also a very big motorcycle enthusiast. In May of 2010, he was riding back from a dinner ride with some friends and was killed in crash involving 2 other vehicles. He touched many lives in the community, saving many as well, and looked after many children as well. He also was very big in the support of feeding and clothing the Children in Community who were without or less fortunate, even helped other surrounding areas.

Together with your support we can make this annual event a memorable and successful one that will bring the community together as well as raise funds for this important organization every year. Your contribution is greatly appreciated.

Each year we encourage more local and surrounding Sponsors to pledge a Level of Sponsorship for more than year of event, possibly pledge for two to three years. Top Dawg, Gold, Silver, Bronze, and In Kind Sponsorship indicate a monetary donation from an individual or organization in support of the event in one of 5 levels:

- Top Dawg Sponsorship _____ (\$1,000 or over)
- Gold Sponsorship _____ (\$750 or over)
- Silver Sponsorship _____ (\$500 or over)
- Bronze Sponsorship _____ (\$300 or over)
- In Kind Sponsorship _____ (\$100 or over)

We welcome donations for the silent & live auction as well. If you would like some ideas on the types of items and services to donate please contact those listed below and we can discuss a variety of options.

We are also looking for sponsors to underwrite the cost of the concerts and event shirts. We would be happy to discuss this option with you as well. Thank you for your time. We are looking forward to an exciting Rally and we are eager to discuss with you in what way you can help in support of the community and scholarship.

We look forward to hearing from you. **Please contact Jeff Martin 903-575-7494 or Dominic Crescimanno 903-563-0948.**

Sincerely,
Robert Arellano "Dawg" Fest Rally
Committee Members

Sponsorship Levels:

Here are the ways your business will benefit as a Dawg Fest Rally Sponsor:

- TOP "DAWG" SPONSOR - \$1,000 AND ABOVE
 - Your Company Logo on Rally Website for calendar year and on Rally Shirts
 - Your Company Banner Posted at Event
 - A 20x30 booth
 - Sponsor Announcement
 - 4 Armbands
 - 4 Rally Shirts

- GOLD SPONSOR - \$750 and above
 - Your Company Logo on Rally Website for calendar year and on Rally Shirts
 - Your Company Banner Posted at Event
 - A 10x30 booth
 - Sponsor Announcement
 - 4 Armbands
 - 2 Rally Shirts

- SILVER SPONSOR - \$500 and above
 - Your Company Logo on Rally Website for calendar year and on Rally Shirts
 - Your Company Banner Posted at Event
 - A 10x20 booth
 - Sponsor Announcement
 - 4 Armbands
 - 2 Rally Shirts

- BRONZE SPONSOR - \$300 and above
 - Your Company Logo on Rally Website for calendar year and on Rally Shirts
 - Your Company Banner Posted at Event
 - A 10x10 booth
 - Sponsor Announcement
 - 2 Armbands
 - 2 Rally Shirts

- IN KIND SPONSOR - \$100 and above
 - Your Company Logo on Rally Website for calendar year and on Rally Shirts
 - Your Company Name on signs for Dawg Run Stops & Also posted at Event

All financial contributions are accepted and appreciated. However, the minimum cost for each sponsorship level must be met to receive the benefits listed below the desired the desired level. (For example, a sponsorship of \$500 would receive the Silver Sponsor benefits).

Rally Sponsorship Application

Company _____

Contact person _____

Physical Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Fax _____ Website _____

Event Sponsorship Opportunities
Robert Arellano "Dawg" Fest Rally
749 E. 16TH ST.
MT. PLEASANT, TX 75455
Phone 903-575-7494 or 903-563-0948
www.dawgfestrally.com -- dawgfest.rally@gmail.com

Amount Pledged _____ Amount Received _____

Check # _____ Money Order _____ Cash _____

Visa _____ MC _____

AMEX _____ Discover _____

Card# Exp. Date _____ Card Security ID # _____

Special instructions _____

Name & Title _____

Signature _____ Date _____