

Dawg Fest Rally



Support Presentation

What is The Dawg Fest Rally?

- Organization created in honor of fallen Police Officer and Motorcycle enthusiast, Robert Arellano and his legacy.
- To give back to the community with fundraising events throughout the year.
- To benefit underprivileged children in Titus County and surrounding towns with scholarships & monetary donations.

Mission Statement

“Dawg Fest Rally Mission”

The Robert Arellano “Dawg” Fest Rally exists for the purpose of expanding educational opportunities available to low- and moderate-income residents in the counties of Titus and surrounding counties, to obtain a criminal justice scholarship in order to become a peace officer and serve and protect our great state. Through related activities, we also seek to donate to other non profit organizations or the benefit of underprivileged children throughout Titus and surrounding counties. We also come together to honor our dear friend, Robert Arellano who was an amazing man. The Robert Arellano Foundation is a non-profit organization under the laws of the State of Texas 501c3. Together with support from sponsors, vendors, volunteers, surrounding communities and so many participants we can make this annual event a memorable and successful one that will bring the communities together as well as raise funds for this important organization every year.

When * Where * What Time

- November 18th, 2017
- Titus County Fair Grounds – Mt. Pleasant, TX
- Event starts at 8:00 AM till 12 midnight
- Open to the Public
- Dress-Casual

How You Can Participate

In Kind



IN KIND SPONSOR - \$100

**Your Company Logo on Rally Website
for (1) Calendar year and on Rally
Shirts**

**Your Company Name on yard signs
posted at the Event**

\$100

How You Can Participate



**Your Company Logo on Rally Website
for (1) calendar year & on Rally Shirts**

(1) Company Banner Posted at Event

**Your Company Name on yard signs
posted at the Event**

10x10 booth space

Stage Mention by Emcee

2 Armbands

2 Rally Shirts



How You Can Participate



**Your Company Logo on Rally Website
for (1) calendar year & on Rally Shirts**

(2) Company Banners Posted at Event

**Your Company Name on yard signs
posted at the Event**

10x20 booth space

Stage Mention by Emcee

4 Armbands

2 Rally Shirts



How You Can Participate



**Your Company Logo on Rally Website
for (1) calendar year and on Rally Shirts**

(3) Company Banners Posted at Event

**Your Company Name on yard signs
posted at the Event**

10x30 booth space

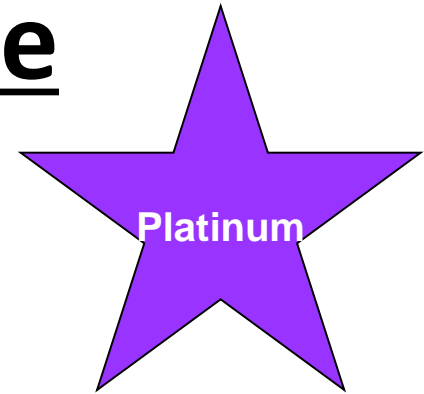
Stage Mention by Emcee

4 Armbands

2 Rally Shirts



How You Can Participate



Your Company Logo on Rally Website for (1) calendar year and on Rally Shirts

Promotion in all media, Print, Radio & Social Media

(4) Company Banners Posted at Event

Your Company Name on yard signs posted at the Event

20x30 booth space

Link to your website

1st Right of renewal

Stage Mention by Emcee

4 Armbands

4 Rally Shirts



How You Can Participate



Your Company Logo on Rally Website for (1) calendar year and on Rally Shirts

Promotion in all media, Print, Radio & Social Media

(5) Company Banners Posted at Event

Your Company Name on yard signs posted at the Event

20x30 booth space

Link to your website

1st Right of renewal

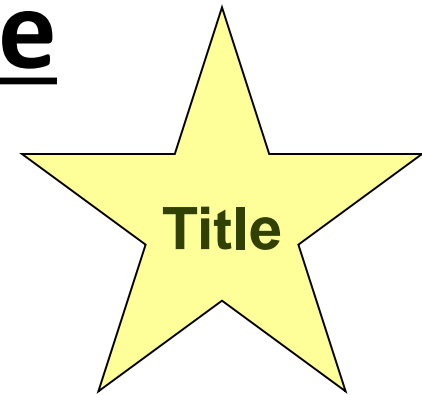
Stage Mention by Emcee

6 Armbands

4 Rally Shirts



How You Can Participate



Exclusivity

Your Company Logo on Rally Website for (1) calendar year and on Rally Shirts

Promotion in all media, Print, Radio & Social Media

(6) Company Banners Posted at Event

Your Company Name on yard signs posted at the Event

Naming rights to the 2017 Event

20x40 booth space

Link to your website

1st Right of renewal

Stage Mention by Emcee

6 Armbands

6 Rally Shirts

